



## **Business / The Butte**

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**Course Description:** The business program is designed to equip students with the essential skills and knowledge required to explore the world of business. Through a curriculum built with hands-on practical experiences, collaborative opportunities and common workplace structures, students will develop the necessary skills to become adaptable and resilient members of their communities. This program is structured to provide a realistic understanding of business management, leadership, and communication skills while fostering a spirit of innovation, collaboration, and community engagement.

**The Butte:** The Butte is a student operated business with a focus on developing entrepreneurial skills and providing our team of students hands-on learning opportunities within a real functioning business. The business itself features a variety of products and opportunities that include, vinyl printing/pressing, signage, laser engraving, embroidery and custom garments. Students are instructed through Business class at EBHS and supported by experts within the community.

**Assessment:** Students have the ability to earn five credits for each level completed. Each module will have approximately three to five assessments that will be averaged to calculate the final grade. Certain modules will be assessed over the course of the semester while others may be completed as a cluster.

**(10) Introductory:** The introductory business program provides students with a foundational understanding of key business concepts, including marketing, finance, and management. Through interactive coursework and real-world case studies, students gain insight into the dynamic landscape of business and develop essential skills for future entrepreneurial endeavors.

MAM 1020: Quality Customer Service  
MAM 1040: E-commerce 1  
MAM 1910: Project A  
ENT 1020: Elements of A Venture Plan  
ENT 1910: Project A

**(20) Intermediate:** The intermediate business program delves deeper into concepts and provides students with a comprehensive understanding of the complexities of the business world. Through hands-on projects, students develop analytical skills and strategic thinking, preparing them for diverse business environments.

MAM 2110: E-commerce 2  
MAM 2910: Project B  
ENT 2010: Analyzing Ventures  
ENT 2910: Project B  
ENT2040: Create The Venture

**(30) Advanced:** The advanced business program further immerses students in the complexities of business where they will engage in higher-level research projects and practical simulations. Students hone their decision-making abilities and leadership skills in management and executive-level roles in a business landscape.

MAM 3120: E-commerce 3  
ENT 3910: Project D  
MAM 3910: Project D  
MAM 3920: Project E  
ENT3010: Managing The Venture

### **Rules & Expectations**

- **Respect for Peers and Staff:** Students are expected to demonstrate respect for their classmates, teachers, and school staff at all times, fostering a positive and inclusive learning environment.
- **Accountability for Actions:** Students are accountable for their conduct and decisions, both inside and outside the school premises, and should uphold the values of integrity and responsibility.
- **Respect for Diversity and Inclusion:** Every student is expected to honor and respect the diverse backgrounds, cultures, and perspectives of their peers, promoting an atmosphere of inclusivity and understanding.
- **Academic Integrity:** Students are required to uphold academic honesty and integrity, refraining from plagiarism, cheating, and any form of academic misconduct.
- **Respect for Learning Environment:** Students should maintain a clean and orderly learning environment by taking care of school property and using classroom materials responsibly.
- **Accountability for Attendance and Punctuality:** Students are accountable for attending classes regularly and arriving on time, recognizing the importance of consistent attendance for their academic success.
- **Respect for Personal Boundaries:** Students should respect the personal space and boundaries of others, refraining from any form of harassment, bullying, or disruptive behavior.
- **Accountability for Digital Citizenship:** Students are accountable for their online behavior and interactions, adhering to ethical and respectful conduct in digital communications and social media use.
- **Respect for School Policies and Regulations:** Students are expected to respect and adhere to all school policies, rules, and regulations, understanding that they are in place to ensure a safe and conducive learning environment for everyone.
- **Accountability for Positive Contribution:** Students are accountable for actively contributing to a positive school community by engaging in constructive dialogue, demonstrating empathy, and participating in school activities that promote respect and accountability.